

# Greta Vainikauskaite

Portfolio Account Manager, Certara

Certara offers a global network in major pharmaceutical hubs, enabling predictive simulation, data-driven modeling, and tailored AI solutions. With experts across Europe, the Middle East, and Africa, we collaborate across borders to accelerate your programs.

## About Greta Vainikauskaite

Greta Vainikauskaite is a Portfolio Account Manager at Certara, specializing in the BaseCase platform. She received a bachelor's degree from ISM University of Management and Economics. Greta is passionate about helping pharmaceutical and medical device clients achieve market access goals and maximize ROI for approved drugs.



Location: Berlin, Germany

Language: English, Lithuanian

## My mission

At Certara, I lead engagement and growth for the BaseCase solution in the EMEA region, assisting current and prospective clients. BaseCase is a platform designed to empower market access teams to effectively demonstrate their products' value. Our mission is to help clients clearly communicate value and provide them with the most effective tools to reach patients throughout the region.

## The best part of working with Certara clients

One of the most rewarding things about working within Certara's BaseCase business group is when customers share their success stories about how our tools have facilitated patient access to essential medicines and therapies. Our core mission is to help clients connect with patients, and seeing it happen drives our commitment to making a meaningful impact in healthcare. It is a true testament to the value of our work.

## Message for customers

It is essential for companies to carefully consider their access strategies and tools. Certara significantly enhances drug development and market access efficiency, ensuring innovative therapies reach patients faster. To find out how BaseCase software can help you reach the right patients, please contact [greta.vainikauskaite@certara.com](mailto:greta.vainikauskaite@certara.com). Your success in patient access is our priority.

## About Certara

Certara accelerates medicines using proprietary biosimulation software, technology and services to transform traditional drug discovery and development. Its clients include more than 2,400 biopharmaceutical companies, academic institutions and regulatory agencies across 70 countries. Visit [certara.com](https://certara.com) | Copyright ©2025 Certara. All rights reserved.