CERTARA.AI

The client has large spreadsheets of insights that are mislabeled and use a variety of different terms. These are known as "messy tables." To make these searchable and analyzable in other tools, the client needs a way to standardize tables to specific terminology.

Challenge: The client currently conducts table standardization manually, which is time-consuming and error prone. They also don't have a single place to manage these spreadsheets.

Solution: Certara.AI has built a data standardization workflow, enabling AI to map words in spreadsheets to specifically defined terms for the client.

Opportunity: Our collaboration with the client has lead to additional text analytics use cases.

With newly standardized spreadsheets, the client reduces manual time spent on managing data, allowing important insights to be analyzed in tools critical to the client's projects.

CERTARA