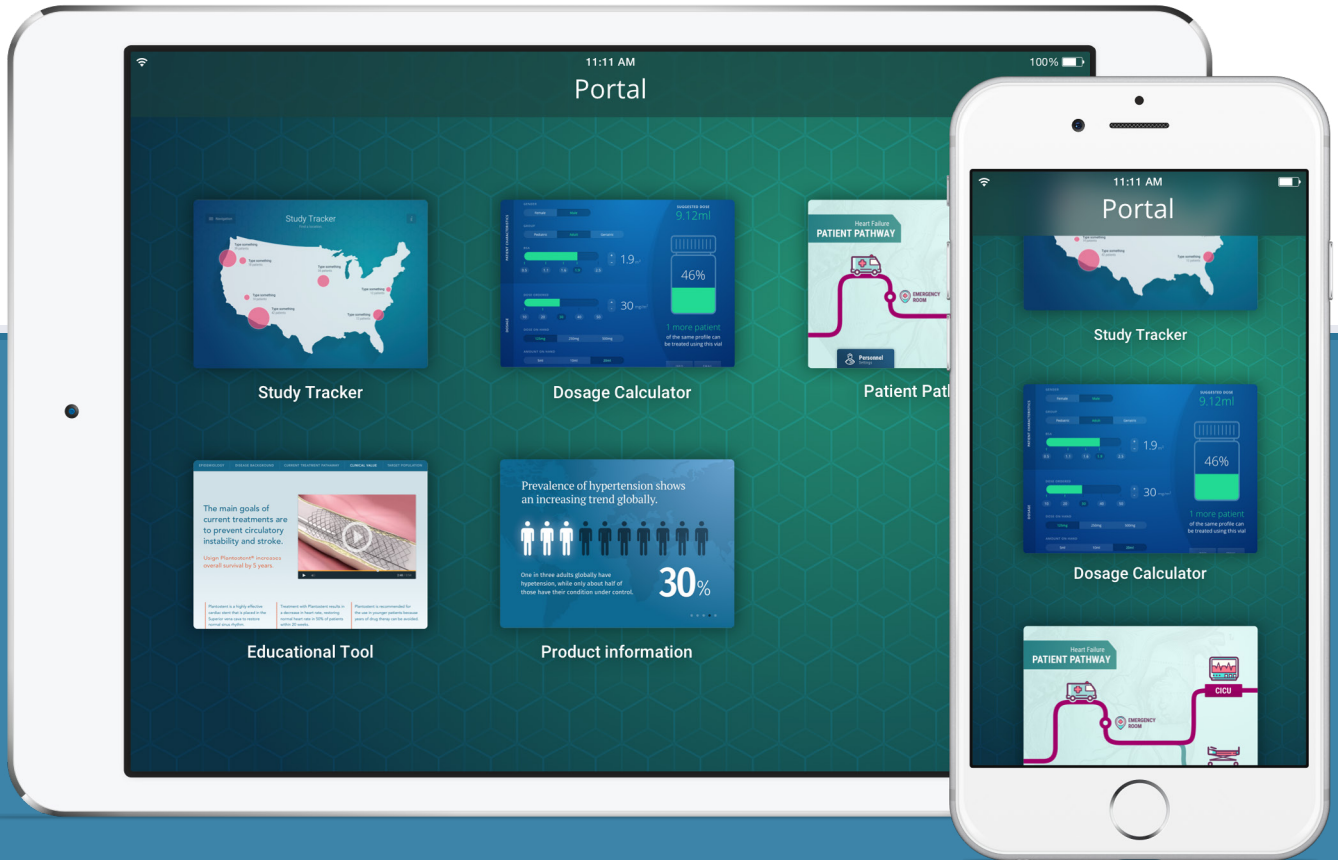# BaseCase **Portal**

Provide rapid access to fully-compliant mobile apps for payers, providers, and HCPs

FAST

Create mobile apps without programming and reduce your workload, timelines, and costs.

COMPLIANT

Accelerate your app validation/approval process, and release compliant apps without undue delay.

BRANDED

Present a consistent brand experience: BaseCase Portal is a white label solution that can be tailored to reflect your brand identity.

ACCESSIBLE

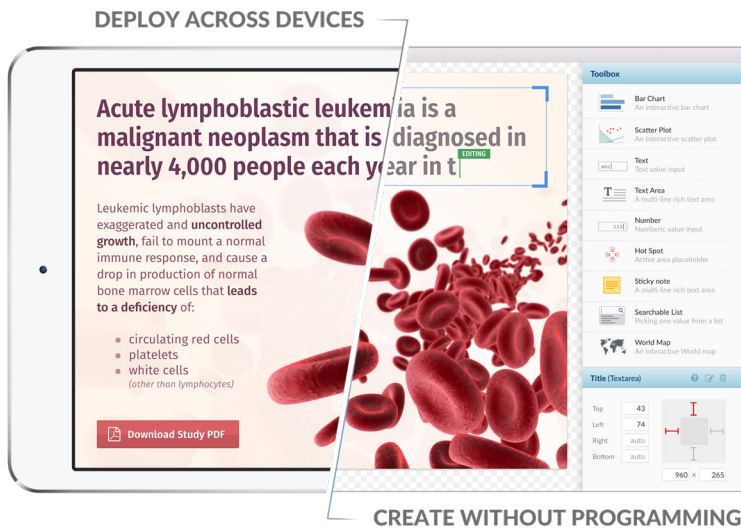Access apps—online or offline—via iPad or iPhone, following a user-friendly enrollment process, customizable per region.

BaseCase
COMMUNICATE VALUE

A **CERTARA** COMPANY

basecase.com/**portal**

Rapidly create, approve, and deploy cutting-edge mobile apps, without programming

DEPLOY ACROSS DEVICES

Acute lymphoblastic leukemia is a malignant neoplasm that is diagnosed in nearly 4,000 people each year in t

Leukemic lymphoblasts have exaggerated and **uncontrolled growth**, fail to mount a normal immune response, and cause a drop in production of normal bone marrow cells that **leads to a deficiency of**:

- circulating red cells
- platelets
- white cells
  (other than lymphocytes)

Download Study PDF

Toolbox

	Bar Chart
	An interactive bar chart
	Scatter Plot
	An interactive scatter plot
	Text
	Text value input
	Text Area
	A multi-line rich text area
	Number
	Numeric value input
	Hot Spot
	Active area placeholder
	Sticky note
	A multi-line rich text area
	Searchable List
	Picking one value from a list
	World Map
	An interactive World map

Title (Textarea)

Top 43
Left 74
Right auto
Bottom auto

960 × 265

CREATE WITHOUT PROGRAMMING

- Drag-and-drop app development is quick and easy to learn.
- Save time with push-button deployments.
- Rapidly update apps that are in production.

Manage the entire lifecycle of your mobile apps

Create
Use a browser-based, drag-and-drop editor to create interactive, cross-platform mobile apps.

Approve `ADD-ON`
Accelerate the legal approval/validation process of your mobile apps while remaining compliant.

Adapt
Efficiently adapt apps for use in multiple regions and maximize long-term ROI.

Deploy
Deploy mobile apps across devices, manage revisions, and administrate access based on region, language, and therapeutic area.

Track `ADD-ON`
Optimize resource allocation by analyzing global app and user data.

Access
Provide users with a single access point to all apps, for online or offline use.

Enroll
Provide rapid access to apps via a self-service enrollment process, with configurable language and T&Cs for each region.

Example use-case

A branded mobile app portal for **healthcare professionals**

Decision support tools

Create decision support tools—such as dosage calculators—based on integrated spreadsheets. No need to write or test complex software code: spreadsheet formulas are transparent and easy to validate externally.

Educational tools

Create apps that deliver high quality educational content to HCPs. Educate HCPs on diverse topics such as guidelines, procedures or treatment pathways.
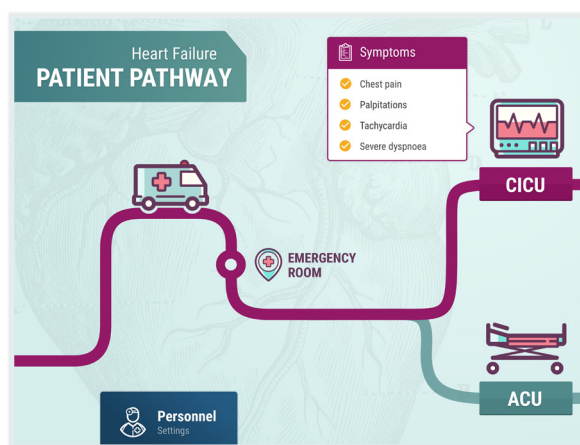
Product information

Create apps that provide easy access to product information. Inform HCPs of the latest evidence related to your products with interactive presentations and knowledge repositories.

Collaboration tools

Create apps that improve collaboration and communication with HCPs. Provide apps to help track global progress of trials, conduct surveys, register HCPs for events, or collect electronic signatures on agreements.
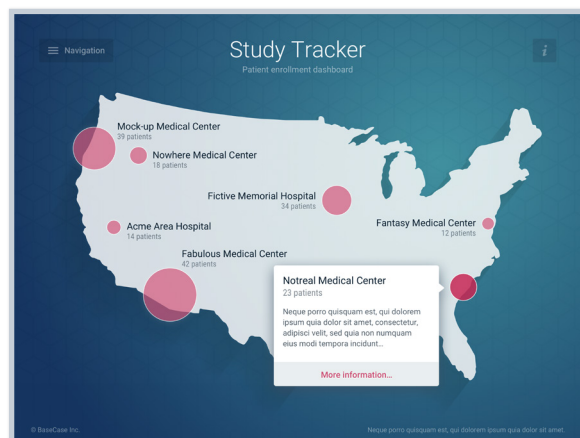
Rapid self-service enrollment

Each user's profile determines the apps they have access to, based on their region, language, and therapeutic area
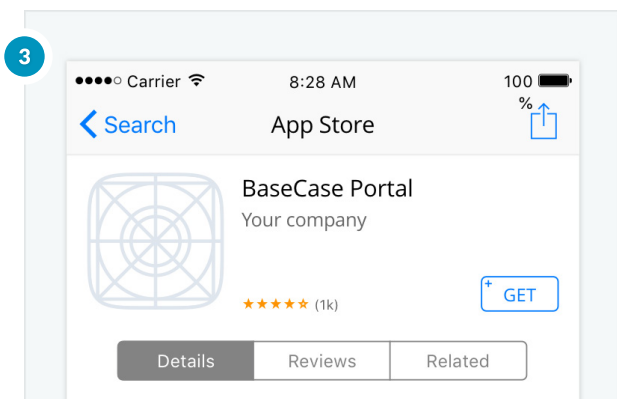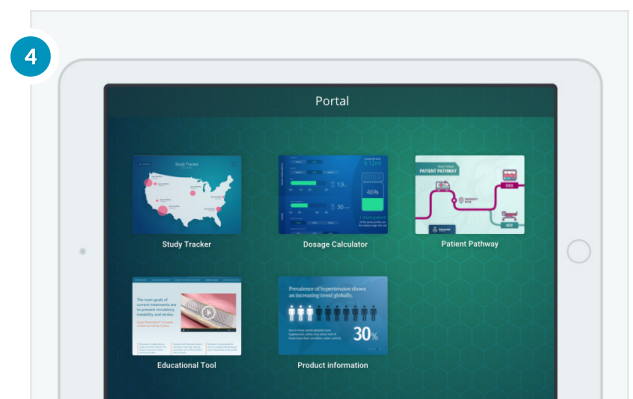

Self-service enrollment

Accept localized T&Cs

Install branded BaseCase Portal app

Access apps matching profile

BaseCase Portal

BaseCase Portal combines BaseCase Interactive with the Portal add-on.

Complementary add-ons include Success to enable tracking,

and Launch to validate and approve apps.

BaseCase is the complete value communication platform for the life sciences industry