

Updated Edition  
September 2021

# A writer's role in drug development

A guide to

*getting started  
in regulatory  
medical writing*

Written by Dr Debbie Brix Reynolds  
Published by Burntsky Ltd

For more information about careers in MedComms see  
[www.FirstMedCommsJob.com](http://www.FirstMedCommsJob.com)

Can you apply your passion for science to new and exciting areas? Here, you will look to find a coherent message, documenting cutting edge clinical research with clarity, and become a part of a progressive, well-established company where commitment to quality stands out from the others. Whether you are a recent post-doctoral graduate or an experienced researcher who can't wait for a new challenge, we want to hear from you.

We're seeking passionate, motivated medical writers looking to seize exciting new career opportunities. Insight are established specialists in clinical and regulatory writing, delivering exceptional service to the pharmaceutical industry.

Interested? Let's chat.

[tim.griffiths@insightmw.com](mailto:tim.griffiths@insightmw.com) | [insightmw.com](http://insightmw.com)



## Acknowledgements

Many thanks to the sponsors, Insight Medical Writing ([www.insightmw.com](http://www.insightmw.com)), for their support in the development of this publication. If you have any feedback please let us know.

Further copies are available to download directly if you visit [www.FirstMedCommsJob.com](http://www.FirstMedCommsJob.com).

Printed copies of this guide are also available if you contact the publishers – [support@nextpharmajob.com](mailto:support@nextpharmajob.com)

*A writer's role in drug development: a guide to getting started in regulatory medical writing*

New edition published September 2021 by Burntsky Ltd

First published September 2019 by Burntsky Ltd

The Magdalen Centre, Oxford Science Park, Oxford, OX4 4GA, UK

Tel: +44 (0) 1865 784390

©2021 Burntsky Ltd

Publisher: Peter Llewellyn; Production/editorial: Gill Gummer, Proactive Editorial Services Ltd – [proactive@cusbuster.co.uk](mailto:proactive@cusbuster.co.uk);

Designer: Julie Stevenson – [julie.creative@btinternet.com](mailto:julie.creative@btinternet.com); Printed by: Holywell Press Ltd – [www.holywellpress.com](http://www.holywellpress.com)

The opinions/views expressed in this publication are those of the author. They do not purport to reflect the opinions or views of the sponsor or advertisers. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronically, mechanically, recorded or otherwise, without written permission from the publisher. The publisher and author have made every effort to ensure the accuracy of this publication but cannot accept responsibility for any errors or omissions. Registered names, trademarks etc. used in this publication, even when not marked as such, are not to be considered unprotected by law.

# Foreword to 2021 edition



I've been running MedComms Networking activities for many years now and talking with post-graduate students and others about career opportunities for medical writers who are interested in working within specialist medical communications (MedComms) companies. But MedComms writing doesn't suit everyone and many people who attend our FirstMedCommsJob careers meetings ask about other closely related options, such as regulatory medical writing. Whilst the style of writing is different to MedComms and aimed firmly at satisfying the rigorous needs of the regulatory and licensing authorities, regulatory writers need just the same enthusiasm for science,

ability to work as part of a team and pedantic nature to succeed. I hope this guide will help you better understand the options. We'll update the information on an annual basis, and we welcome your feedback.

**Peter Llewellyn**

*For more information see: [www.linkedin.com/in/networkpharma](http://www.linkedin.com/in/networkpharma)*

## About the author



Debbie is a freelance medical writer and communications consultant, specialising in regulatory writing, based in Southport. After gaining her BSc in applied biochemistry from the University of Liverpool and her doctorate in cardiovascular physiology from the University of Glasgow, Debbie undertook post-doctoral research at the University of Glasgow and at the Wales Heart Research Institute, University of Cardiff. After realising that academia wasn't for her, Debbie made the leap from academic to medical writer in 2005, securing a role at Dianthus Medical where she gained experience in the many aspects of medical writing. In 2011, she became a freelancer, working for a variety of clients within the pharmaceutical industry.

**Debbie Brix Reynolds**

*For more information see: [www.linkedin.com/in/debbie-brix-reynolds-b3321a59/](http://www.linkedin.com/in/debbie-brix-reynolds-b3321a59/)*

## Contents

● Introduction	4
● Regulatory writing or medical communications (MedComms) writing?	5
● The drug development process	6
● Regulatory writing and the drug development process	8
● What will my role be?	10
● Who will I work with?	10
● How do I start?	10
● What makes a good regulatory writer?	11
● Who employs regulatory writers?	11
● What can I expect to earn?	11
● Applying for a job	12
● Further information	14
● References	14
● People in the job – in their own words	16

# Introduction

So maybe you're coming to the end of your post-graduate degree or you're currently a post-doc who is ready for a change. Perhaps it's time to leave academia and look into alternative roles that will use and build on the skills that you honed during your research career.

If you enjoyed writing your thesis, you are pedantic when collating and communicating data in meaningful ways to your peers, and you have excellent attention to detail, then maybe medical writing is a career for you.

Regulatory writing is a specialist type of medical writing that supports the drug development and approval process. But it doesn't stop there. The safety of drugs is monitored and collated for as long as they are marketed. Regulatory writers play a key role throughout this process and, hence, in improving patient care.

*Regulatory writing supports drug development,  
approval and beyond...*

## About this guide

This guide aims to provide an insight into regulatory medical writing with a focus on drug development as opposed to medical devices, although writers work in both areas. It explores the roles and attributes of the writer, tips on winning your first regulatory writing role and help in deciding whether this would be the career for you, drawing comparisons with working in MedComms.

For more information about starting out in MedComms and details of careers events, past and future, visit: [www.FirstMedCommsJob.com](http://www.FirstMedCommsJob.com)

## Also available



Updated annually

# Regulatory writing or medical communications (MedComms) writing?

---

As a discipline, medical writing caters for a variety of audiences, from regulatory experts and healthcare professionals to the lay public. It can broadly be divided into MedComms writing and regulatory writing, although there is some overlap.

## MedComms writing

Medical writers who work in MedComms provide the pharmaceutical industry with writing services that aim to raise physician/patient awareness of medicines. MedComms writing can involve working on a wide range of projects, including manuscripts as part of a strategic publication plan. MedComms writers may also be involved in preparing slide decks, educational materials for healthcare professionals, website copy or documents intended for patients. More details on MedComms writing is provided in another of our guides, '*From academic to medical writer: a guide to getting started in medical communications*'.<sup>1</sup>

## Regulatory writing

The role of the regulatory writer is to prepare the formal and scientific documents that pharmaceutical companies need during the development of a drug. Such documents support development programmes and are required by drug licensing authorities, such as the European Medicines Agency (EMA) and the US Food and Drug Administration (FDA). Hence, regulatory writers play an important role in helping to get new drugs to the market and in improving patient care.

Regulatory writing requires a different style to MedComms writing. Regulatory writers have to develop documents according to the standard templates and requirements mandated by regulatory authorities, in line with Good Clinical Practice (GCP) and other specific guidelines. This style of medical writing requires meticulous crafting and attention to detail to ensure that medical and scientific evidence is presented

in a comprehensive, standardised and rigorous manner. Individual documents may be concise and standalone, but may also form part of a larger submission. Working within the regulatory writing arena can sometimes be viewed as being

more formulaic in style than MedComms writing. However, while MedComms must necessarily focus on key messages and findings, regulatory submissions must be a complete record of years of development work. This represents a fascinating challenge for the writer: how do you craft a large body of data into a logical and understandable story while maintaining transparency of potential risks and limitations?

---

*Regulatory writing requires a different style to MedComms writing*

---

# The drug development process

---

Developing a new drug can take up to 15 years and cost in excess of \$1 billion.<sup>2</sup> The process can be broadly divided into three parts: target discovery and validation, pre-clinical testing and clinical research.

## Target discovery and validation

Advances in bioinformatics technology and methodology have permitted easier identification of potential drug 'targets' (e.g. proteins or genes) and their validation. After a target has been identified, pharmaceutical companies have a number of processes that allow the screening of what could be up to thousands of compounds. A 'hit' is a compound/molecule that has demonstrated the required activity during compound screening, with confirmed activity upon retesting, and once identified, development focuses on improving the potency and selectivity of the compound/molecule (lead optimisation),<sup>2</sup> ultimately leading to a potential new drug.

## Pre-clinical testing

Candidate compounds/potential new drugs then move on to pre-clinical (sometimes termed non-clinical) *in vitro* and *in vivo* testing to obtain preliminary safety, tolerability and efficacy data. Conducting *in vivo* studies informs decisions about what dose(s) should be used if the drug moves into clinical testing.

## Clinical research

A clinical development programme involves a series of clinical trials, conducted in human volunteers or patients with the disease for which the drug is being developed, usually termed Phase I–IV studies.

### Phase I

Phase I studies are 'first-in-human' studies – usually conducted in healthy volunteers. These preliminary studies investigate the safety and tolerability of a compound, as well as its fate in the body (pharmacokinetics [PK]) and sometimes its effect(s) on the body (pharmacodynamics [PD]). These studies can give an indication of the appropriate dose range for the drug. Phase I of the development programme can also involve drug interaction studies, as some drugs affect the metabolism of others.

### Phase II

Phase II studies are predominantly carried out in patients. These studies may be placebo-controlled (to assess the efficacy, safety and tolerability of the drug versus placebo) and double-blind (neither the study personnel nor the patients know which treatment was received, which helps to reduce bias). Phase II studies are also used to confirm the therapeutic dose of the drug being studied.

Phase of clinical development	Description
Pre-clinical	Testing in vitro and in suitable animal models
Phase I	Testing in healthy human volunteers
Phase II	Testing in patients
Phase III	Testing in comparative trials
Phase IV	Post-marketing surveillance following the launch of the drug

## Phase III

During Phase III, studies are almost always conducted in large numbers of patients and may involve multiple countries. Usually, the drug under study is compared with the current best treatment/standard of care for the target indication/disease and/or placebo. Phase III studies are typically randomised and double-blind. These studies generally exclude specific groups of patients (e.g. those with renal impairment) to which the drug under study *should not* be given (i.e. for whom the drug is contraindicated).

## Phase IV

Phase IV studies, most often designated post-marketing surveillance or post-authorisation safety studies (PASS), are conducted after the drug has been granted approval by drug licensing authorities. The safety of an approved drug will continue to be monitored as long as it is marketed.

# Regulatory writing and the drug development process

---

Regulatory writers prepare a variety of documents that are required during the drug development process, examples of which are described below. Typically, they will lead the writing of these documents with input from team members, which can include a study clinician, statistician, drug safety representative and regulatory affairs, as well as quality assurance personnel.

## Development (Phases I–IV)

### Clinical study protocols

In order to conduct a clinical study, a protocol is required. A clinical study protocol describes, in detail, all of the processes, assessments and requirements for that study to run smoothly. The protocol also includes a description of which statistical analyses will be performed, with specific details usually defined in a separate statistical analysis plan.

### Informed consent forms

Before clinical study volunteers/patients can undergo any study-related procedures, they must provide informed consent, or assent by parents/caregivers in the case of paediatric or vulnerable patients. The informed consent form (ICF) provides potential clinical study participants with details about the nature of the study and the anticipated benefits and risks. It should also clearly explain that they can withdraw their consent at any time.

### Clinical study reports

A clinical study report (CSR) is prepared at the end of a study and presents a complete record of the methods and results obtained. Data presented in CSRs are the results of the analyses that were pre-defined in the study protocol and statistical analysis plan.

### Investigator's brochure

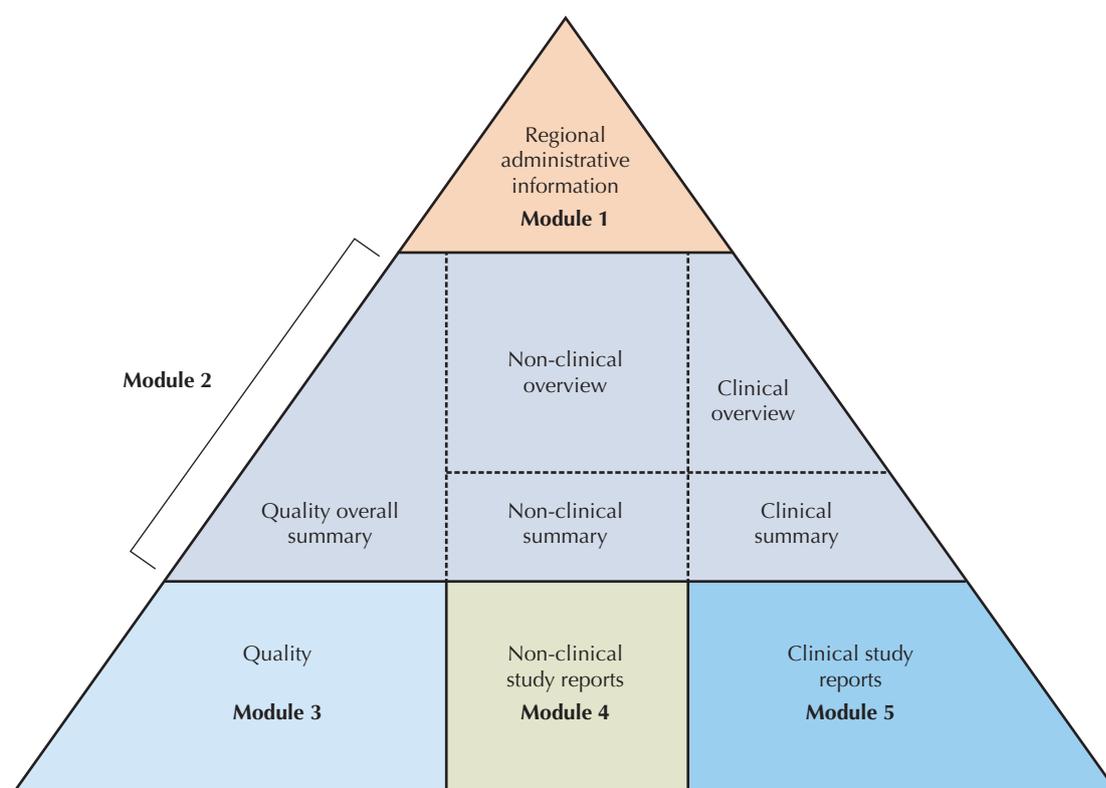
The person responsible for conducting a clinical study at a particular site is referred to as the investigator. An investigator's brochure (IB) details all known information to date on a study drug and is distributed to those involved in conducting the study. The IB acts as a valuable resource for an investigator when making an informed decision on the benefits and risks associated with a study drug. The pharmaceutical company that markets the drug being investigated should review the available information annually and, if necessary, initiate an update to the IB. Regulatory writers may prepare either the initial IB and/or subsequent updates.

### Drug safety/pharmacovigilance documents

During the development of a new drug and following marketing approval, safety is closely monitored. This necessitates the production of specific documents reporting on the safety of the drug. These include development safety update reports (DSURs), periodic safety update reports (PSURs) and risk management plans (RMPs).

# Documents for submission to drug licensing authorities

In order for a drug to be marketed for the first time or in a new disease area, approval must be obtained from drug licensing authorities. Pharmaceutical companies compile a dossier of all of the available data that have been collected during the quality, non-clinical and clinical development programmes for a potential new treatment. In July 2003, the Common Technical Document (CTD, see figure below) became the mandatory format for new drug applications in the European Union and Japan, and the strongly recommended format of choice for new drug applications submitted to the US FDA.<sup>3</sup> Regulatory medical writers are most often involved in writing CSRs (Module 5; for more information, see page 8), clinical summaries and clinical overviews (Module 2), but may also be involved in preparing the non-clinical components.



The CTD triangle<sup>3</sup>

## Clinical summaries

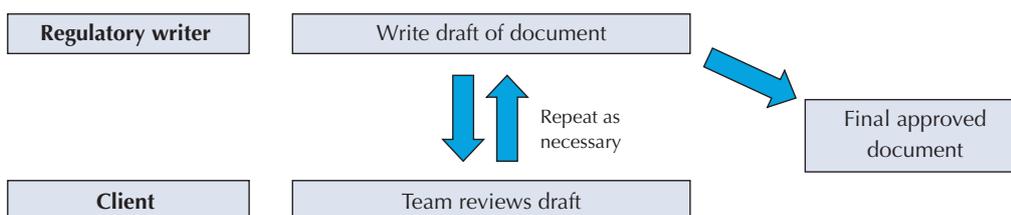
The clinical summary is a detailed, factual narrative of all of the clinical information in the CTD, including individual components covering biopharmaceutics, pharmacology, efficacy and safety. This includes data presented in CSRs, information obtained from any pooled analyses and post-marketing data for products that have been already marketed for other diseases. The results presented should focus on factual observations.<sup>4</sup>

## The clinical overview

The clinical overview is intended to provide a critical analysis of the clinical data in the CTD. It should factually summarise and critique the data provided in the clinical summary documents, presenting clear conclusions and implications as well as a comprehensive benefit–risk analysis.

# What will my role be?

Your main role will, of course, involve the writing of regulatory documents. Other responsibilities will depend on your employer (see page 11 for details of potential employers). For example, if you work for a specialist medical writing company, you will likely work directly with client teams. In simple terms, you will write a document for a client, who will review your work, and you will implement review comments before the document is finalised. As part of the process, quality control checks will be carried out by other personnel who have not previously been involved with the document.



Other aspects of your role will depend on your level of experience and could include project management, coordinating comment review meetings, managing several documents at the same time (usually at different stages of development) and mentoring/training more junior writers.

# Who will I work with?

Regulatory writers rarely work in isolation and usually work as part of cross-functional, internal and external teams, which can include clinicians, statisticians, regulatory affairs personnel, pharmacovigilance personnel and other specialised functional lines. Depending on your employer and the client, teams may also be global and include high-level regulatory and clinical personnel.

# How do I start?

You've made the decision to begin your career in regulatory writing. The majority of regulatory writers come to the profession from a scientific/medical research background. Although a post-graduate degree is deemed as desirable by many potential employers, this is by no means universal.

To take the first step in securing your first regulatory writing position, it is a good idea to contact companies directly. Most importantly, don't underestimate the value of a well written CV and covering letter. Medical writers are professionals at spotting the smallest errors in grammar, spelling and consistency. This is a good opportunity to show your excellent attention to detail. Leading regulatory companies provide the necessary training for potential candidates. This may include training performed in-house or by external organisations such as the European Medical Writers Association (EMWA).

# What makes a good regulatory writer?

---

Employers look for a number of attributes in addition to your writing skills. These include, but are not limited to: excellent attention to detail, good communication skills, the ability to work independently and as part of a team, computer literacy, time-management and the ability to quickly get to grips with new therapy areas. In addition, writers are required to multi-task, as you may be expected to manage several projects at the same time. However, one of the most important attributes for any medical writer is the ability to accept critique positively. No matter how experienced you are, your work will be reviewed and commented upon.

# Who employs regulatory writers?

---

## Specialist medical writing companies

Specialist medical writing companies, as the name suggests, provide only medical writing services to the pharmaceutical industry. You would work with a diverse array of clients in multiple therapeutic areas. Some companies also provide MedComms medical writing services.

## Contract research organisations

Contract research organisations (CROs) provide services to the pharmaceutical industry, which can include clinical trial management, data management, statistical analysis and medical writing.

## Pharmaceutical companies

Working as a regulatory writer within a pharmaceutical company will generally involve working within one or a few therapy areas, which you would be suited to if you enjoy getting to grips with topics in great detail.

# What can I expect to earn?

---

Salaries for regulatory writers vary according to location and employer. As an entry-level regulatory writer, you could expect to earn circa £30,000 plus per annum. There is considerable demand for experienced regulatory writers in the industry, and your salary will increase as your career progresses. Your earning potential could also increase for contract and freelance roles.

# Applying for a job

Securing your first job as a regulatory writer can be a challenge. Employers are often looking for specific experience, which is a Catch 22 situation as you won't have specific experience without having worked as a regulatory writer. However, don't be disheartened. Entry-level positions do exist as some employers are keen to recruit new writers with no previous regulatory writing experience who can be trained. Despite the fact that you may have written manuscripts, abstracts, posters and grant applications, regulatory writing has very specific conventions and requirements that are likely to be new to you.

## The writing test

As part of the recruitment process, it is usually necessary to complete a writing test, either before or during the interview. Potential employers will use this test to assess several things, such as: grammatical skills, attention to detail, ability to follow instructions, writing 'flow' and scientific knowledge.

The format and length of the writing test will vary from company to company. Examples include writing an abstract from a publication or from provided data, summarising data, proofreading to identify and correct mistakes in a passage of text, or writing a specific section of a document such as a CSR. You may be asked to follow a specific writing style and to follow guidelines when completing your writing test.

## Test your attention to detail!

This test is designed to test your proofreading skills. See if you can spot and correct the errors in the example piece of text below.

<b>Name of Sponsor:</b> A.N. Other Pharma Ltd	<b>Name of Finished Product:</b> CHIPS
<b>Name of Active Ingredient:</b> Potato	<b>Study Number:</b> AN-002
<b>Study Title:</b> A phase III, randomised, double-blind, placebo-controlled, study to investigate the efficacy of CHIP'S in treating hunger in patients	
<b>Principal Investigator:</b>	Dr John Doe
<b>Study site:</b>	A Hospital A Road A City United Kingdom
<b>Studied Period:</b> First patient, first visit: 05 October 2017 Last patient, last visit: 21 December 2017	<b>Phase of Development:</b> Phase II
<b>Objectives:</b>	
Primary:	To assess the reduction in hunger score in response to a 90 g of CHIPS or placebo administered orally in 3 doses
Secondary:	<ul style="list-style-type: none"> <li>To assess the mean mass of CHIPS required to reduce the hunger score by 2 points</li> <li>To assess the safety of CHIPS</li> </ul>
<b>Study Design</b> This study was planned as a single-blind, placebo-controlled study in patients with hunger. Patients provided informed consent and were randomized to either CHIPS or placebo. At Visit 1, patients were administered 90 g CHIPS or 90 g placebo in three 30 g doses given 30 minutes apart. Hunger score was assessed 5 minutes before administration of dose 1 of study treatment (CHIPS or placebo), immediately before doses 2 and 3, and 30 minutes after each dose.	

**The answers are given on page 15 of this guide. Did you spot them all?**

## The interview

Your interview is your opportunity to really sell yourself. Make sure that you show your interviewer that you have the relevant transferable skills and the potential to be successful as a regulatory writer. Preparation really is key here: if you feel prepared, you will be more likely to be relaxed and come across well to your potential employer. Before you walk into your interview, make sure you take some deep breaths and try to relax.

When preparing for your interview, do your research on the company. You may be asked why you would like to become a regulatory writer. Think of a good reason as this is a potentially very important question and your interviewer will be judging how you answer. Perhaps you have always enjoyed the writing aspects of your current job/previous degrees? And/or that you feel that you are skilled at research and would like to apply those skills to a new career? With each question posed to you by the interviewer, try to relate your answers to what the potential employer will be looking for in a regulatory writer (see the section 'What makes a good regulatory writer?' on page 11).

A good idea would also be to highlight your ability to work as part of a team. This is a very important attribute in a regulatory writer because you will often be working with personnel from multiple disciplines. Another attribute that you may want to highlight is the ability to quickly assimilate knowledge about a new subject/topic, which is also a key skill that regulatory writers need.

If you have attended any introduction to medical writing courses or completed any medical writing/editing work placements/internships, make sure you talk about them. This will show the potential employer that you mean business and are committed to becoming a regulatory writer.

Something else to bear in mind for the interview process is that you are also interviewing the potential employer. Can you see yourself working for a particular company? Informally chatting with existing employees will give you a feel for the work culture and environment, so if the opportunity to chat with existing employees is not discussed, it would be a good idea to ask your interviewer if this would be possible.

Preparing questions in advance will help you to focus and will also make you look genuinely interested in working in regulatory writing. Questions about the company also show you have done your research. Some suggested questions are listed below.

- How is the department organised in terms of management?
- If I am successful with my application, would I have a mentor whilst I am learning the job?
- Could you give me some information on what training is provided?
- Will I need to travel?
- Is training internal and on the job or is there an opportunity to participate in external training (such as attending EMWA conferences)?
- If I am successful with my application, would I get to work within several therapy areas, or would I be restricted to a particular area(s)?
- What is the scope for career progression?

Good luck!

# Further information

## Books

*Medical Writing: A Prescription for Clarity*. 3rd Edition. Goodman NW et al., Cambridge University Press, 2006.

*Writing and Publishing in Medicine*. 4th Edition. Huth EJ, Williams & Wilkins, 2014.

*The Complete Guide to Medical Writing*. Stuart MC, Editor, Pharmaceutical Press, 2007.

*Fundamentals of Clinical Trials*. 3rd Edition. Friedman LM et al., Springer, 1998.

*Randomised Controlled Trials: A User's Guide*. Jadad AR, BMJ Books, 1998.

## Professional bodies

European Medical Writers Association (EMWA)  
[www.emwa.org](http://www.emwa.org)

American Medical Writers Association (AMWA)  
[www.amwa.org](http://www.amwa.org)

## General information

Learn about clinical studies from ClinicalTrials.gov –  
[www.clinicaltrials.gov/ct2/about-studies/learn](http://www.clinicaltrials.gov/ct2/about-studies/learn)

The drug development process from the US Food and Drug Administration –  
[www.fda.gov/ForPatients/Approvals/Drugs](http://www.fda.gov/ForPatients/Approvals/Drugs)

The International Council for Harmonisation of Technical Requirements for Pharmaceuticals for Human Use (ICH) – [www.ich.org](http://www.ich.org)

Working in the industry from the Association of the British Pharmaceutical Industry (ABPI) –  
[careers.abpi.org.uk/working-in-the-industry](http://careers.abpi.org.uk/working-in-the-industry)

## Career support

FirstMedCommsJob.com  
[www.firstmedcommsjob.com](http://www.firstmedcommsjob.com)

NextMedCommsJob.com  
[www.nextmedcommsjob.com](http://www.nextmedcommsjob.com)

## References

1. Moon A. *From academic to medical writer: a guide to getting started in medical communications*. Available at: [medcommsnetworking.com/careersguide.pdf](http://medcommsnetworking.com/careersguide.pdf).
2. Hughes JP et al. Principles of early drug discovery. *Br J Pharmacol* 2011;162:1239–49.
3. International Conference on Harmonisation (ICH). Organisation of the common technical document for the registration of pharmaceuticals for human use. Published June 2016. Available at: [ich.org/products/ctd.html](http://ich.org/products/ctd.html).
4. European Medicines Agency. ICH M4E Common technical document for the registration of pharmaceuticals for human use – efficacy. Published July 2003. Available at: [ema.europa.eu/en/documents/scientific-guideline/ich-m-4-e-common-technical-document-registration-pharmaceuticals-human-use-efficacy-step-5\\_en.pdf](http://ema.europa.eu/en/documents/scientific-guideline/ich-m-4-e-common-technical-document-registration-pharmaceuticals-human-use-efficacy-step-5_en.pdf).

## The answers to the test are below:

	<b>Name of Sponsor:</b> A.N. Other Pharma Ltd	<b>Name of Finished Product:</b> CHIPS	
	<b>Name of Active Ingredient:</b> Potato	<b>Study Number:</b> AN-002	
1	<b>Study Title:</b> A phase III, randomised, double-blind, placebo-controlled, study to investigate the efficacy of CHIPS in treating hunger in patients		2
3	<b>Principal Investigator:</b>	Dr John Doe	
	<b>Study site:</b>	A Hospital A Road A City United Kingdom	
4	<b>Studied Period:</b> First patient, first visit: 05 October 2017 Last patient, last visit: 21 December 2017	<b>Phase of Development:</b> Phase II	5
	<b>Objectives:</b>		
	Primary:	To assess the reduction in hunger score in response to a 90 g of CHIPS or placebo administered orally in 3 doses	6
	Secondary:	<ul style="list-style-type: none"> <li>To assess the mean mass of CHIPS required to reduce the hunger score by 2 points</li> <li>To assess the safety of CHIPS</li> </ul>	7 8 9
10	<b>Study Design</b>		
11	This study was planned as a single-blind, placebo-controlled study in patients with hunger. Patients provided informed consent and were randomized to either CHIPS or placebo. At Visit 1, patients were administered 90 g CHIPS or 90 g placebo in three 30 g doses given 30 minutes apart. Hunger score was assessed 5 minutes before administration of dose 1 of study treatment (CHIPS or placebo), immediately before doses 2 and 3, and 30 minutes after each dose.		12

- |                                     |   |
|-------------------------------------|---|
| 1 Delete unnecessary comma          | 7 Should be 'orally'                                |
| 2 Incorrect use of apostrophe       | 8 Should be 'to'                                    |
| 3 Should be 'Investigator'          | 9 Should be upper case 's'                          |
| 4 Should be 'Study'                 | 10 Should be 'double-blind' (consistent with title) |
| 5 Phase III (consistent with title) | 11 Should be 'randomised' (UK versus US spelling)   |
| 6 The word 'a' not required         | 12 Objectives use the number (i.e. '3')             |



## Amy Ball

### Medical Writer Insight Medical Writing

By the time I'd reached the final year of my PhD in pharmacology, it became clear to me that the mornings when I woke with a spring in my step were those when I was preparing for a conference talk or poster presentation, not a day of experiments. While I had a genuine passion for my PhD project, continuing lab research just wasn't something I could see myself doing.

When looking for career options I searched further afield than the traditional post-doc positions. I became so eager to work out what I might be best suited to that I organised a departmental careers seminar, and it was there that I first heard the words "medical writing". A quick Google search led me to the [firstmedcommsjob.com](http://firstmedcommsjob.com) website. I recall grinning as I read through the list of common characteristics of a medical writer, all of which resonated with me.

Shortly afterwards, I attended a MedComms careers event where I spoke with the team at Insight Medical Writing. After this introduction to regulatory medical writing, I applied to become a medical writer, and following a successful interview and writing tests, gladly accepted the position.

I have now been at Insight for just over 2 years, and during that time I have been able to work on a wide variety of documents with multiple clients, initially under the guidance of a more senior writer. This hands on experience, supplemented with in-house training and attendance at courses run by the European Medical Writers Association, has enabled me to learn quickly and I feel confident taking the lead on an increasing number of projects.

---

*I enjoy being able to contribute towards  
the successful development of novel  
therapies by the accurate communication  
of clinical research*

---

While there continues to be a lot to learn, what I hadn't realised was just how transferable the skills I'd learnt at university would be. Incorporating the thoughts of my three PhD supervisors into my thesis was challenging at times – now I work with teams of up to 20 people, and integrating their comments to generate a high-quality, coherent document is a large part of my job. I'd also spent most of my

PhD managing time-critical experiments alongside teaching responsibilities and preparing for lab meetings and conferences. This taught me to prioritise tasks and manage my time efficiently, a skill I use every day as a medical writer.

Regulatory writing has provided me with the opportunity to be at the forefront of research across multiple therapy areas and I enjoy being able to contribute towards the successful development of novel therapies by the accurate communication of clinical research. Sometimes it can be daunting to work alongside physicians and scientists who are experts in their field, but it's also fascinating to see the diverse research that is going on – I'm able to quench my scientific curiosity without stepping foot in the lab!



## Matthew Edmonds

### Senior Medical Writer Insight Medical Writing

I took the long route into regulatory writing. After an undergraduate degree specialising in pharmacology, I did a PhD in cell biology, and then fell into that trap laid by universities: the idea that continuing in academia is the only possible career choice. That is definitely not true, but I think that the experience of project management and awareness of scientific data and literature that I gained during my two subsequent post-docs were valuable when starting out in regulatory writing.

My first post-doc was my most productive time in the lab, but we couldn't get funding for me to continue. Not long into my second post-doc at a different university, I could see no real change in my experience and I didn't like the way that career path was evolving. I felt that I had strengths that were ignored by colleagues, such as taking a systematic and meticulous approach to lab work and making suggestions to improve readability of manuscripts. I enjoyed teaching, and feedback from students of all levels told me

I was good at explaining scientific and technical concepts. Perhaps I could better use these strengths in another career?

I had already heard of medical writing and had been to a MedComms careers event during my PhD. Since then, medical writing had stuck in my mind as a possible alternative career to research. As a post-doc, I started entering science writing competitions to try out different writing styles. At a careers fair, I took the opportunity to find every medical writing company exhibiting. Talking directly to the employers was valuable in discovering the characteristics and scope of each company. This way, I came across regulatory writing for the first time. I signed up for an open day held by Insight Medical Writing to find out more. It seemed perfect for me, and I successfully applied for a medical writer position there.

That was over 4 years ago, and I haven't looked back. I found a supportive and collaborative environment where I could apply skills I already had and learn new ones. My work has included both regulatory and pharmacovigilance or safety documents. As part of my role as a medical writer, I am in contact with client project teams on a daily basis. As I have gained more experience, I have also had the opportunity to lead more complicated projects and to mentor new colleagues. A major positive of the job is that I am constantly learning about new and diverse fields of medicine. Quite the change from the narrow focus of academia!

I believe that anyone with a scientific background can become a regulatory writer. The big challenge is presenting large amounts of complex data in a clear and understandable way that is relevant to the purpose of each document. Experience of the pharmaceutical industry or specific documents isn't necessary, and there is plenty of internal and external training on the job.

There's a growing body of online resources to help you move into regulatory writing. I'd advise using them as a starting point to discover the best fit for you. I'm glad I found my way into regulatory writing, and I hope you will be too!

---

*A major positive of the job is that I am constantly learning about new and diverse fields of medicine*

---



## Nicola Evans

### Senior Manager of Medical Communications Insight Medical Writing

Choice of career never really influenced my decision to study science; I just knew that it was something I loved learning about and wanted to take further. But much as I enjoyed the excitement of new discoveries and experiments (sometimes) working, I always preferred the research that went on behind the scenes in the library. By the end of my PhD, I had realised that lab work just wasn't for me. Luckily, I stumbled upon regulatory writing.

Up until that point, my only knowledge of writing in the scientific and medical fields was what I had seen from publications in scientific journals and textbooks. Although some of my fellow PhD students had managed to supplement their limited income by volunteering as healthy subjects in clinical trials, I had never stopped to think about who wrote all the information they were given, or how the data obtained from the different groups involved would be brought together to reach meaningful conclusions. When I started to investigate, I soon realised there was much more to regulatory medical writing than I had imagined. I discovered that regulatory medical writing can

cover the entire clinical development process, from non-clinical research, through proof-of-concept and efficacy trials, to marketing approval and post-marketing safety monitoring.

When I joined Insight 19 years ago, regulatory medical writing was just starting to become established as a discipline in its own right. Even then, many in the pharmaceutical industry still felt that specialist writers were

not needed and that staff in existing departments could somehow find time to write the many documents that are necessary in clinical development programmes. Over the years, the value of specialist writing has become widely accepted and the demand for good writers continues to increase. Industry now understands that trained medical writers can help at every stage by creating clear, accurate and concise documents, ultimately facilitating regulatory authority review and approval.

As a medical writer at Insight, I have worked in numerous therapy areas, which have been as diverse as treatments for life-threatening conditions to dressings for minor scrapes. Every project brings something new. But while the therapy areas differ, key documents in the clinical development process are still needed, from initial study protocols to submission documents for marketing approval. As my experience has grown, my role has expanded from writing smaller documents such as clinical study reports to helping oversee our writing team and coordinating submission documents for breakthrough drugs. I feel lucky to have found a career that enables me not only to use my scientific training but also allows me to continue learning every day.

---

*I feel lucky to have found a career that enables me not only to use my scientific training but also allows me to continue learning every day*

---



## Caroline Kay

### Medical Writing Manager Insight Medical Writing

After completing my PhD at the University of Bath, I landed a post-doc position at a small drug discovery company in Oxfordshire. Unfortunately I was made redundant within 18 months of starting my career as a research scientist. When I started to think about what to apply for next, I decided that I didn't want to look for another lab-based job. I found lab work frustrating when experiments or equipment stopped working, and did not enjoy the repetitive nature of the day-to-day tasks I was involved in. I knew someone who had recently moved into

medical writing and thought it sounded like an interesting way to move away from the bench while still using the knowledge and communication skills I'd gained in my PhD. I was a little apprehensive about moving to a desk-based job but decided to give it a go.

As I started to look for a job in medical writing, I discovered that there are quite a few medical writing and MedComms agencies based in and around Oxford. I sent speculative applications to a few local companies and, after an interview and a writing test, was lucky enough to be offered a job at Insight Medical Writing.

---

*While timelines can be tight and clients demanding, I find there is a great sense of satisfaction in successfully delivering a final document*

---

In my first few weeks and months as a medical writer I was introduced to the different types of regulatory documents and where they fit into the drug development process. Coming from a background in drug discovery, I had a lot to learn about the clinical side of drug development. Furthermore, we use client templates and editorial style guides in order to produce high-quality documents that are consistent with each client's document format, something that I'd never had to think about before. As well as receiving excellent in-house training at Insight, I was able to attend European Medical Writing Association conferences where I completed workshops on various aspects of medical writing. It was also a great way to meet other writers and share experiences of documents, guidelines and clients, as well as exploring a different European city each year.

I've now been at Insight for 13 years and have progressed from medical writer through senior and principal medical writing roles, to my current position as a medical writing manager. Thanks to the variety of products we work on and clients we work with, I've never been bored! I have had the opportunity to work on all types of regulatory documents, including non-clinical, clinical, submission and post-approval documents such as pharmacovigilance reports. As regulatory writers, we have to adapt to the new documents and guidelines that are introduced by the regulatory authorities, as well as adjusting to working with new clients and their different therapeutic areas. While timelines can be tight and clients demanding, I find there is a great sense of satisfaction in successfully delivering a final document. Above all, I really enjoy being able to write and talk about science with interesting and intelligent people, without having to spend long days in the lab performing the same experiments over and over again.

I'm so glad I made the switch from scientist to medical writer. Thirteen years after taking the leap, I really can't imagine myself doing anything else!



## Rebecca Ley

### Medical Writer Insight Medical Writing

Before I started my PhD I knew that I wasn't interested in a career in academia. I wanted to do a PhD and was very interested in my research field (the control of a replicative endonuclease using phosphorylation), but beyond that, academia didn't feel like the right place for me. That's not to say that I knew what I wanted to do; my plan was to finish my PhD, go travelling and then figure that out. In January 2020 I submitted my thesis and left for Australia. I planned to spend 6 months travelling, but instead

found myself in the middle of a global pandemic on the other side of the world. I returned to the UK shortly before it locked down to work on the family farm.

After a few months of lockdown and farming, I decided it was time to start looking for a job. Reflecting on my PhD experience, I realised that while many people had told me that writing their thesis had been the least favourite part of their PhD, I had really enjoyed writing mine. I also loved the work I had done with an educational charity, which involved visiting schools and teaching about my research, although I knew I didn't want to be a teacher. I started to research science communication jobs and soon discovered medical writing.

Before stumbling across it, I didn't know that careers in medical writing existed. My time at university had been largely spent in a chemistry department and most of the careers advice we received was tailored to chemists. Reading about the role of a medical writer I realised this was something that I would enjoy and could do well, so I began to apply for medical writing jobs. Knowing that I was interested in this area, a friend sent me a job advert for Insight Medical Writing and I applied for the post. Following an interview (with a few technical difficulties due to my farm-based internet connection) and completing the writing tests, I was offered, and accepted, the position.

---

*Now that I have found medical writing,  
I can't imagine doing anything else*

---

Starting a new job and moving to a new city in a global pandemic was not something I thought I would ever have to do. Nor was it without challenges. On my first day working at Insight I went into the office, had a brief, socially distanced introduction

to life as a medical writer and collected some IT equipment. Very shortly after, I was supporting on a document for a client and have subsequently worked on an array of projects for a variety of companies. Alongside this I have received in-house training and attended courses run by the European Medical Writing Association.

Ten months after starting at Insight I have not been back into the office. Working from home is challenging, especially when you are new and have lots of questions. Despite not having met them in person, however, the support I have received from my colleagues has been exceptional and it wasn't long before I felt settled!

Medical writing gives me the opportunity to use the transferable skills I developed during my PhD to manage projects, interpret data and write high-quality documents. I also get to learn about new and interesting science in a number of different therapeutic areas without the stress of wondering why my site-directed mutagenesis *still* isn't working! Now that I have found medical writing, I can't imagine doing anything else.



## Paul McCormack

### Senior Medical Writer Insight Medical Writing

I came to regulatory medical writing after finishing my PhD at the University of Birmingham, where I worked on the molecular biology of the papillomavirus life cycle and virus-driven carcinogenesis. Although I had an extremely positive PhD, surrounded by a great team, and thoroughly enjoyed my time in the lab, I had no interest in pursuing an academic career. I loved what I consider the ‘communication’ parts of my PhD – talking with biotechnology and pharmaceutical company reps, discussing science at conferences and teaching undergraduate students.

I also thoroughly enjoyed contributing to book chapters and the preparation of teaching material. Outside of my PhD, I worked as a freelance writer focusing on the preparation of medicolegal reports for expert witnesses dealing with personal injury and clinical negligence legal claims. Knowing that I didn’t want to be an academic, I started to look at alternative career options and a former lab member and current colleague told me about medical writing. I thought it sounded like something I would be interested in and so I attended a networking event run by Peter Llewellyn of NetworkPharma.

I didn’t know much about medical writing, never mind regulatory medical writing, when I went to the networking event. I learnt that regulatory medical writers work for a variety of companies and produce the documentation required by regulatory authorities to assess the safety and efficacy of drugs. These documents cover the entire drug development process, ranging from clinical trial documents to applications for new marketing authorisations and post-marketing safety documents, and must be prepared in line with applicable guidance from regulators. This rather structured approach to writing appealed to me due to my background in medicolegal writing, which must also align to applicable codes of practice and numerous legal obligations as well as the preference(s) of the instructing party.

---

*The most enjoyable part of the job is the sheer variety of documents that I have had the chance to work on*

---

After some thought, and discussing the job with both management and medical writers at Insight, I took the plunge and forwarded my CV. Following an interview and some skills-based tests, I was offered and accepted a position as a medical writer.

I have been working at Insight for almost 3 years now and have prepared a wide variety of documents, ranging from those in medical information, drug safety and risk management to applications for new marketing authorisations. I have also worked in diverse therapeutic areas, including oncology and neuroscience, among others.

The most enjoyable part of the job is the sheer variety of documents that I have had the chance to work on. The opportunity to constantly learn and contribute to either getting a drug to market or ensuring the safety of marketed drugs means I can satisfy my scientific curiosity without despairing over the thought of running yet another western blot.



## Megan Stanton-Humphreys

### Medical Writing Manager Insight Medical Writing

I've always loved the creativity and curiosity behind the ideas and questions that drive scientific research projects. When I read the grant application for my PhD, I was so excited and enthusiastic to start tackling all that the lab could throw at me. My research was in the area of biological chemistry, designing and synthesising chemical probes to study biological systems.

I had a supportive supervisor and a friendly group of research colleagues. I (mostly!) enjoyed my time at the bench. At the end of it, though, I couldn't quite imagine myself working in a lab or research environment forever. I found the day-to-day tasks could be discouraging. Why hadn't that experiment worked, when it had worked last time? When I honestly assessed what I enjoyed most about my PhD and 1-year post-doc, it was writing about the research – describing the problem or question to be investigated, how this was done, what was found and why anyone should care. I was worried that perhaps I was too specialised in a niche area to be able to change direction easily. That couldn't have been further from the truth. In fact my PhD was the perfect springboard into an interesting, challenging and rewarding career that I hadn't even known existed!

Through the University of Oxford Careers Service I got hold of a magazine with information about medical writing. Without knowing much about what a medical writer did, I got in touch with Insight Medical Writing who invited me to an open day. The description of what makes a good regulatory writer resonated with me. I applied to Insight and, after my interviews and writing tests, I was offered a position as a medical writer.

---

*I've always loved learning and that continues to be an exciting and stimulating part of my work*

---

I've always loved learning and that continues to be an exciting and stimulating part of my work, even after nearly 10 years. I've enjoyed working with clients in a broad range of disease areas. My current role as a medical writing manager includes overseeing the production of clinical and other scientific study documents

for regulatory submissions, in which the safety and efficacy of medicinal products are evaluated. These documents include protocols, investigator brochures, clinical study reports, clinical summary sections of the Common Technical Document, risk management plans and briefing documents.

After years of not being sure in what role I could apply my scientific interests and training, I am so glad to have stumbled upon medical writing. I would encourage anyone who is interested to consider this rewarding career path.

NetworkPharma.tv  
NetworkPharma.tv  
NetworkPharma.tv

## All about **#MedComms**

Free for everyone, everywhere

We're building a collection of free video content here for the global **#MedComms** community. Some of it we produce ourselves, and some is curated with permission from the owners

- *Agency showcase*
- *Business management*
- *Careers support*
- *Compliance*
- *Digital solutions*
- *Events management*
- *Medical education*
- *Professional groups*
- *Social media*
- *Scholarly publishing*

visit [www.NetworkPharma.tv](http://www.NetworkPharma.tv)



# Write the future

As experts in clinical and regulatory writing, Insight are looking for passionate, motivated individuals to join our team.

To us, a medical writer is more than a writer. We want people who can use their scientific expertise to report complex data from cutting edge clinical research, to contribute to strategic decisions and help bring new treatments to patients.

Interested? [Let's chat.](#)

[tim.griffiths@insightmw.com](mailto:tim.griffiths@insightmw.com) | [insightmw.com](http://insightmw.com)

**CERTARA**  | **Insight**  
MEDICAL WRITING